



**Modern
Work
Summit**

**Orlando
Sept 20-21
2022**



Enabling modern work and creating high performance digital workplaces

modernworksummit.com

[#modernworksummit22](https://twitter.com/modernworksummit22)

What is the Modern Work Summit?



A two day, in-person event, dedicated to emerging trends and successful strategies for meeting the needs of today's hybrid workplace.

More and more enterprises, organizations, and universities are adapting hybrid and hyflex models. The past few years have only accelerated the growing expansion of collaboration and unified communications technologies.

Successful modern work practices have become a major performance indicator of the ability to create a strong culture, as well as attract and retain talent.

Designed for professionals who enable, design, build, or study modern workplace strategies and innovations, the Modern Work Summit was deliberately created as an in-person event. Meet with industry leaders to discuss ideas and successful case studies and tackle important trends including: scaling video conferencing across the business, ensuring equitable meetings through intelligent audio and video, enabling productive in-person meetings, and scaling room operations.

To ensure robust and meaningful discussions, space is limited. Reserve your place today.

Visit: modernworksummit.com

The Opportunity

70%

of companies will adopt a hybrid work model due to the pandemic

1 in 5

Americans will be working remotely by 2025

60% of organizations have not developed a formal and comprehensive strategy around how they deploy/plan to benefit from workplace technology.

33%

say better work-life balance is a top driver in remaining at their current job

250 Million Users

Microsoft Teams hit an astounding 250 million users in 2021

2/3

of organizations need support from external partners when planning, designing, deploying, and benefiting from workplace technology solutions

350M

people used Zoom in 2020, up from 10 million users in 2019

**Who
Should
Attend?**

The Modern Work Summit is designed for individuals who enable, build, or study modern work, and/or are wrestling with the technologies in those spaces. 'Modern Work' includes enterprises embracing hybrid modalities, colleges and universities embracing hybrid and hyflex learning.

This in-person event will bring digital workplace leaders together to examine emerging industry trends, hear from thought leaders in the space, and advance your knowledge in Modern Work practices to ultimately design, advise, or adopt the right room solutions.

- **Digital workplace leaders from Enterprise, Education, and Government**
- **Information Technology Directors/Managers**
- **Audio Visual Directors/Managers**
- **Consultants**
- **Architects**
- **Designers**
- **Installers**
- **Chief Executive Officers**
- **Chief Technology Officers**
- **Chief Operation Officers**

**The Modern Work Summit
focuses on**

Space Utilization

Participant Equality

Employee Experience

Security & Scale



Why Attend?

Advance your knowledge in modern work trends and practices to ultimately design, advise, or adopt the right room solutions.

Prepare and stay ahead of industry

Be educated on modern work by familiarizing yourself with the most up-to-date concepts and technology solutions to remain relevant and valuable.

Improve job performance

Empower your teams and resources. Modern work is as much about people as it is technology. Find out how technology can help you tap the maximum potential of your people and places, resulting in an organization's maximum potential.

Network with the best in the industry

Network with other innovators, influencers, and peers. Leverage a robust network of professionals to expand and enhance your contributions.

Increase profit margins

Learn about ways to decrease costs on real estate by adopting a hybrid work model.

Grow your business

Fantastic opportunity for executives and managers tasked with deciding which software and hardware to implement. Learn about the newest tech that can establish modern workspaces and support the growth of your company.

Strategize & execute

Discover modern work technologies and practices that enable you to prepare a strategy and implementation plan with the help of key learnings from global leaders.

Tuesday Schedule

Day One: September 20

9:00am – 9:15am	Welcome and Introduction
9:15am – 10:15am	Earning the Commute: A Deep Dive Into the Future of Employee Experience with Harry Morphakis, Accenture
10:30am – 11:30am	Modern Work and the Digital Transformation of Mercedes-AMG Petronas Formula One™ Team with Michael Taylor, Mercedes in Palms Ballroom 2&3
11:30am – 12:00pm	Market Research Report with Crestron
12:00pm – 1:00pm	Lunch in Palms Ballroom 2&3
1:00pm – 2:00pm	The Psychology of Space and Employee Culture with Gale Moutrey, Steelcase
2:00pm – 3:00pm	Microsoft Teams and Hybrid Meeting Experiences with Caroline Stanford, Microsoft
3:00pm – 4:00pm	Ensemble Panel Discussion with Brad Hintze, Crestron, Michael Taylor, Mercedes, Harry Morphakis, Accenture, Gale Moutrey, Steelcase, and Caroline Stanford, Microsoft

Wednesday Schedule

Day Two: September 21

9:00am – 10:00am	Opening with Craig Durr, Wainhouse Research
10:00am – 11:00am	Space Utilization Panel Panelists: Wainhouse Research, Frost & Sullivan, Appspace
11:00am – 12:00pm	Participation Equality Panel Panelists: Huddly, Jabra, Shure
12:00pm – 1:00pm	Lunch in Palms Ballroom 2&3
1:00pm – 2:00pm	Employee Experience Panel Panelists: Accenture, Waveguide, Calven, Tango Analytics
2:00pm – 3:00pm	Security & Scale Panel Panelists: Recon Research, University of Southern California (USC), Netgear, Shure
3:00pm – 4:00pm	Closing Remarks

Event Partners



Speakers & Panelists

Day One



Michael Taylor

**IT Director,
Mercedes-AMG
Petronas
Formula One**

Michael leads multi-disciplined global IT teams for one of the world's most collaborative and high-performance sports.



Gale Moutrey

**Global VP of
Brand Experience &
Workplace Innovation,
Steelcase**

Gale is an advisor to customers, design professionals and leading organizations on innovations and the changing nature of work and the workplace.



Harry Morphakis

**Senior Manager,
Accenture**

Harry is the lead technology architect of creating future employee workplace experiences across multiple organizations, developing thought leadership and designing the technology that powers the workplaces of tomorrow.



Caroline Stanford

**Director of
Product Marketing,
Microsoft**

Caroline is an experienced business strategist, program designer, marketing leader, and innovation driver in the tech industry and at tech-powered companies.



Speakers & Panelists

Day Two



**Craig
Durr**

**Senior Analyst,
Wainhouse Research**

Craig focuses on enterprise communication tech and solutions. He provides research and analysis related to market sizing and forecasts, product and service evaluations, market trends, and end-user and buyer expectations.



**Roopam
Jain**

**VP, Research Info &
Communications Tech,
Frost & Sullivan**

Roopam is a strategic consultant to leading organizations on team collaboration workspaces and emerging collaboration technologies.



**Scott
Walker**

**President and
Founding Partner,
Waveguide**

Scott has been an independent tech consultant since 1989. From 1999 to 2001, he served as the chair of InfoComm's Independent Consultants in Audiovisual Tech (ICAT) Council.



**Don
Davidson**

**Vice President of
Workplace Solutions,
Agilquest by Tango**

Prior to his role at Tango, Don was CRO and Director of Agilquest. He assists organizations to find the best workplace solutions for their unique business needs and space requirements.



Speakers & Panelists

Day Two



**Tim
Hernquist**

**Product & Business
Management, Jabra
North America**

Tim has planned, positioned, preached, and promoted innovation in consumer electronics to diverse global consumers and valued partners throughout his 20+ year international career.



**Charlie
McCarrel**

**Technical
Director – Americas,
Huddly**

Before joining Huddly in 2021, Charlie was Sales Engineer at Mersive Technologies. His focus has shifted from audio and acoustics to video and collaboration after working in telemedicine.



**Ira
Weinstein**

**Founder and
Managing Partner,
Recon Research**

Ira is an expert on communications solutions, audio visual systems, video conferencing systems and Unified Communications (UC) products and services.



**Troy
Jensen**

**Senior Manager
Global Accounts,
Shure**

Troy is a 30-year Audio/Video industry veteran, focused on architectural acoustics, system design, and project & business management. He's also served as a guest lecturer at the Yale School of Drama for Technical Design and Production.



Speakers & Panelists

Day Two



**Devan
Cress**

**Director ProAV –
OEM/Manufacturers,
Netgear**

Devan is an industry veteran with more than 20+ years of experience in ProAV, Broadcast, and UCC market. Recognized as an energetic leader, he possesses extensive expertise in Sales, Development, and Product Management.



**Charles
Plaza**

**Partner Manager –
Technology,
Appspace**

Charles is responsible for managing Appspace's top technology partners. Working with our technology partners to align sales, marketing and engineering efforts.



**Will
Brierley**

**Senior Manager,
Accenture**

With over 10 years of experience, Will has led transformational Digital Workplace programs for global, multi-national clients and now supports these clients in the definition of their future of work strategies and architecture.



**Joe
Way**

**Director, Learning
Environments,
University of Southern
California (USC)**

Joe oversaw the largest classroom educational tech upgrade at USC, from project design to procurement, installation, and support. The award-winning project improved satisfaction by over 300% while lowering costs by over 60%.





Fees & Registration

Two days at \$400. Breakfast and lunch are included on Tuesday and Wednesday. Excludes flights and accommodation.

Register via
modernworksummit.com

Questions?
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