

Purchase, New York



Notre Dame alumnus takes his favorite pastime to the next level in a fully automated dedicated sports theater

Kick-Off

As a former Fighting Irish alumnus, this client knows exactly what game day is like at Notre Dame. The crowds. The sounds. The cheers. The energy.

When plans began for a dedicated home theater, the client called on Yonkers-based system designer Integrated Electronics Solutions to recreate the stadium experience, while giving him the ability to watch multiple games at once. The integrator took the pass and drove this theater all the way

to the end zone, using Crestron integrated technology solutions including AV and lighting control, and DigitalMedia™ HD video distribution.

“We created a room that is the perfect place to watch a game or entertain and feel like you are part of the game,” says Dean Valencic, Integrated Electronic Solutions General Manager.

Bringing the Game to Life

The home owner challenged the integrators not only to create a dedicated sports theater, but also to create a fully-functional home theater. To make this room fully functional, the integrators used one 65-inch LCD and four 40-inch

models, with a 130-inch projection screen in the middle serving as the main display, so the homeowner could watch multiple sports games at once. Eight video sources feed the TVs and screen, including five DIRECTV® HD receivers, a Crestron media server, a 3D Blu-ray Disc® player, and an Xbox 360®. The Crestron DigitalMedia solution allows the former player to distribute any HD video image to any display or a single video image to all the displays.

All of the room sources can be controlled with a touch of a button using the Crestron wireless touch screen. The touch screen is programmed to be a very simple interface showing all the displays and sources. By simply selecting a source and then the display, the client can watch the Fighting Irish on the larger screen, and other college games on the smaller screens, and then at half-time, switch one of the other games to the larger screen.

Off-Season Entertainment

With the touch of a button, the client can transform his sports hub into a cinematic splendor. When a movie is selected, the projection screen lowers, the Runco 3D projector fires up, the theater lights dim, and the ultimate 3D movie experience begins.

The transition from stadium experience to a movie theater would not be possible without a powerful control system and intuitive interface. “Our client is delighted with the ease of use, features and flexibility that Crestron solutions provide,” adds Valencic.

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Dean Valencic, General Manager, Integrated Electronic Solutions

Design Meets Technology

The system designer and interior designer considered every detail in the theater to transport the owner to Notre Dame Stadium. The entire theater features blue and gold finishes, making it the ultimate homage to the Fighting Irish. Eleven custom-dyed Millennium Metropolitan Cinema Loungers and the theater carpet match the school’s blue and gold colors.

To create the illusion of the game day, “smart art” images of a crowd from an actual game adorn three of the theater walls, creating a “bowl” effect.





The authenticity of the theater is brought to the next level with the custom wall finishes. The theater uses the same brick used within the historic Notre Dame Stadium and features historical pictures of all the famous sports icons from the university. The front of the theater features hollow spaces for speakers covered with special acoustic cloth images of famous Notre Dame players and coaches, projecting the history and tradition of the Notre Dame football program throughout the theater.

Crestron iLux® lighting control is combined with the fiber optic “star” display depict the Little Dipper, Big Dipper, and Orion in this theater. Two fiber optic illuminators create a fantastic shooting star effect, creating a dramatic effect for game day viewing and instantly taking the owner and his guests into the open-air Notre Dame Stadium.

From the custom finishes to home theater technology, Crestron solutions tie the entire space together, creating the look and feel of the theater, while giving the homeowner complete control.

All of this attention to detail is designed to suspend belief, creating the feeling that he is not at home, but actually in Notre Dame Stadium, cheering on the team or even playing alongside

his esteemed Fighting Irish teammates. This is possible with a Crestron integrated solution featuring AV and lighting control, and DigitalMedia HD video distribution.

“Crestron was the key component that tied everything together,” says Valencic.

“For those who have experienced the magic of Notre Dame Stadium, the theater brings that energy to life for our client and his friends and family. He couldn’t be happier with the theater.”

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