Sound Sense, Surat
Case Study – Enterprise

Challenge

The main challenge that needed to be addressed was the integration with all the automation systems – from the motorised screens, to the TV lifts, biometric access controls, automatic doors and 4k video distribution.

Solution

Looking for an all-in-one solution provider for flawless integration of all automation solutions, Sound Sense chose Crestron as their automation provider for a variety of solutions.

SOUND SENSE EST. 2007

About Sound Sense

Sound Sense Surat is one of India's most elite showrooms with unparalleled world-class demo facilities. This state-of-the-art showroom displays living and office space possibilities to fit your every need – customisable to your unique requirements as well as your budget. Each possibility is integrated with automation solutions to simplify and enhance your experience.

Flawless Integration

With a newly built showroom, Crestron's integrated solutions were short-listed to match the specific needs of the set-up as well as the anticipated target audience. The above solutions are implemented for both residential and commercial set-ups.

Ankur Bhatt, Owner at Sound Sense says, "We needed an all-in-one solution provider for flawless integration of all automation solutions and Crestron was our immediate choice. While we did scout around for other solutions, no provider was able to extend holistic solutions in terms of all-in-one solution offerings."
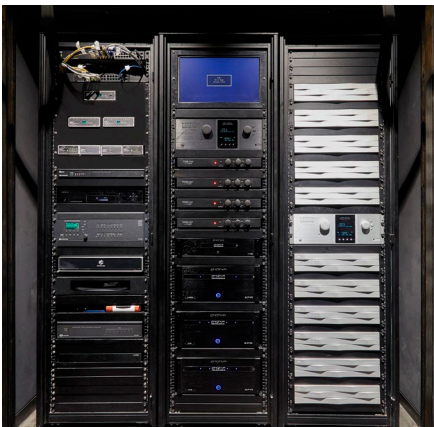
Equipment List

- CP3
- TSW-760-B-S
- C2NI-CB-W-T
- TSR-302-B
- DMC-4K-HD-HDCP2
- DMC-4K-CO-HD-HDCP2
- Crestron Shading Solutions
- CCS-UC-1-AV W/PS KIT

The Outcome

Each of the featured automation solutions can be accessed at the touch of a button, all of which have been programmed onto a single touch panel with an easy to follow user interface. This ensures convenience and ease in the use of these solutions and mitigates confusion and fear of being faced with multiple remotes (from multiple solution providers) and switch panels that are hard to use without being trained thoroughly, inviting the client to use such solutions to enhance their digital living experience.

The following solutions have been integrated into the showroom in various rooms in various scenarios to provide the client with an understanding and comparison of the options:

- TV, media and home automation solutions
- Lighting solutions with scenario switches
- Automated air conditioner with scheduling control
- Programmable curtain solutions

The programmed sensors provide for a variety of energy saving opportunities and Sound Sense has been able to optimise their electricity savings by approximately 30%.

For additional information on Crestron, visit our website: www.crestron.com