



Fellowship Senior Living

INTRODUCTION

As the leading provider of senior living communities, services and programs in New Jersey, Fellowship Senior Living offers elder living services that foster long-term health, personal independence, and fellowship. Located in Basking Ridge, New Jersey, Fellowship Senior Living's Life Plan Community, Fellowship Village, recently underwent a multi-million-dollar transformation to create a luxury, country club-like experience for residents and prospects with top-of-the-line amenities, design and technology.

"CRESTRON HAS HELPED US CREATE AN ULTRA-LUXURY, SOPHISTICATED LIVING EXPERIENCE FOR MORE THAN 450 RESIDENTS IN OUR LIFE PLAN COMMUNITY."

Brian G. Lawrence
*President & CEO,
Fellowship Senior Living*



THE CHALLENGE

Fellowship Senior Living aspired to set Fellowship Village apart from other senior living communities in the area by implementing advanced technology within their Life Plan Community. They needed one standardized platform that would transform their existing and new facilities to create a superior living experience for current residents, as well as to attract prospective tenants.

THE SOLUTION

In order to provide residents and staff with advanced technology that is intuitive and easy-to-use, Fellowship Senior Living collaborated with IT Initiatives, Inc. to equip the Life Plan Community with an array of best-in-class solutions from Crestron. Both teams worked to design a dynamic system that delivers a robust network infrastructure with superior audio, video, and security technology.

"CRESTRON DELIVERED A SYSTEM THAT OUR TEAM MEMBERS AND RESIDENTS ARE ABLE TO EASILY UNDERSTAND, ALLOWING THEM TO TAKE ADVANTAGE OF EVERY FEATURE AND ELEVATE THE EXPERIENCE IN THESE SPACES."

Mark Aguilar
*Executive Director,
Fellowship Village*



THE TECHNOLOGY

The Life Plan Community features an array of Crestron solutions throughout its facilities and living spaces, including Crestron DM NVX® AV-over-IP technology, Crestron control systems, and Crestron shading and lighting. The community has recently added a new pub that features Crestron DigitalMedia™ technology to route audio and video to various endpoints. Within the space, Crestron touch screens enable residents and staff to control disparate technologies on a single interface.

There are several new facilities being built across the community, including an expansive fitness center, salon and spa, medical suites, and medi spa. These new spaces will feature Crestron shading and lighting solutions, DM NVX for flawless content distribution, and Crestron touch screens for technology control. "By outfitting these new spaces with advanced, unified technology, we are able to eliminate any daily complications and offer our elders and team members a seamless experience," says John Dalton, Principal Consultant, IT Initiatives, Inc.

"SINCE IMPLEMENTING CRESTRON TECHNOLOGY, WE'VE NOTICED A HUGE DIFFERENCE FROM DAY ONE. CRESTRON TOUCH SCREENS HAVE BEEN ESPECIALLY USEFUL AND EFFECTIVE FOR DELIVERING EXCEPTIONAL SERVICE, WHICH IS OUR NUMBER ONE PRIORITY."

Nick Bottaro

*Senior Director of Sales and Marketing,
Fellowship Village*





All of the community's boardrooms and conference rooms are outfitted with Crestron control systems for centralized control, as well as DigitalMedia Presentation Systems that offer wireless presentation capabilities and high-quality audio. Crestron control systems also enable the Life Plan Community to integrate all individual technologies, such as AV, lighting, shades, security and more. Within all of the community's restaurants, waitstaff now use iPad® tablets to take orders right at the table side via Crestron, elevating the overall dining experience for residents and guests.

Within their living spaces, residents have dedicated television channels to stay up to date on community news, utilizing DigitalMedia technology as the backbone. It has also enabled Fellowship Village to stream live events and religious services right to their residences from both their television studio and performing arts center. The performing arts center is also outfitted with Crestron technology that helps improve and elevate the overall live event experience for residents and theatre patrons from the surrounding areas. "Residents, patrons, and visitors have continuously expressed how wonderful the technology experience has been as a result of the various Crestron solutions added," says Lawrence.

"CRESTRON'S STATE-OF-THE-ART TECHNOLOGY HAS ENHANCED THE ENTIRE SENIOR LIVING COMMUNITY, TRANSFORMING OUR RESIDENTS INTO TECH-SAVVY CRESTRON USERS."

George Wang
*Director of Information Technology,
Fellowship Village*



RESULTS

Crestron has helped transform Fellowship Senior Living's Life Plan Community, Fellowship Village, into a tech-forward and sophisticated senior living development. Life Plan Community residents and staff are now well-versed on all of the different Crestron technologies deployed, and it has truly enhanced their day-to-day living experience. Through the addition of Crestron, the community is now regarded as one of New Jersey's best luxury, 5-star senior living establishments for active and tech savvy older adults.

Featured Products

DM NVX® 4K60 4:4:4 HDR Network AV Encoder/Decoder with Downmixing and Dante® Audio
DM-NVX-363

16x16 DigitalMedia™ Switcher
DM-MD16X16-CPU3

4-Series™ Control System
PRO4

7 in. Wall Mount Touch Screen
TSW-770

10.1 in. Wall Mount Touch Screen
TSW-1070

Crestron Lighting

Crestron Shading